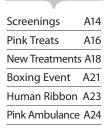
THURSDAY, OCTOBER 12, 2023 🗷 🍈 🕟 THE VILLAGES DAILY SUN

SECTION

Healthextra

Getting Screened Is Easy, A14

Belles of the Brawl: Woman dons boxing gloves to raise money for cancer research. **A21** Next Gen Treatment: Dr. Patrick Soon-Shiong is leading T-cell treatment research. **A18**



FEATURING

INSIDE

Raising Awareness For Breast Cancer

Parady Financial is hosting its 11th annual Breast Cancer Luncheon and Fashion Show today at the Brownwood Hotel and Spa. This year's event supports Angel Wigs of Hope and the Community Medical Care Center in Leesburg. Linda Bennett, director of events for Parady Financial, said its charity events are important. "We want to support our community because they also support us," she said. "We give back at any opportunity." The Daily Sun spoke with Bennett to learn more about the sold-out event. — Maddie Cutler, Daily Sun



What Is the Parady Financial Luncheon and Fashion Show?

A: This is one of our big events where we invite the community to help us support charities. This year we've chosen Angel Wigs and the Community Medical Care Center because of

our continued relationship with them. Angel Wigs provides wigs to women going through hair loss because of cancer treatment, and the care center has a free mammogram voucher program. The event is important because it shows our clients and those in the community whose lives are impacted by breast cancer that we are with them through their journey. We start with lunch and then have any breast cancer survivor or patient stand for a group photo, and we give them a pink rose. It's a very emotional moment. We also have the fashion show and a chance drawing.



Why Is it Important for Parady Financial to Support This Cause?

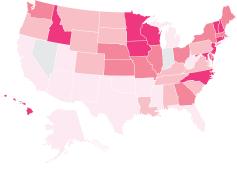
A: We support causes that are near and dear to our clients' hearts, as well as our own. We support a lot of charitable causes in the community, and there are so many

residents who either go through breast cancer or had a loved one go through it. Parady Financial has grown quite large over the years, but we still consider ourselves a family and still have that close, tight-knit feeling. These events are important because we are giving donations, but we also need the community to see that we will always support them — whether it's with our breast cancer luncheon and fashion show, or our events that support veterans causes like Combat



Bill Millerier | Daily Su

BREAST CANCER FACTS AND FIGURES



U.S. BREAST CANCER RATE PER 100,000 WOMEN BY STATE		
126+	122-125	115-121
90-114	Data unavailable	

297,000

The estimated number of new cases of invasive breast cancer expected to be diagnosed in U.S. women in 2023, along with 55,720 new cases of Ductal carcinoma.

4 Million

The number of women with a history of breast cancer in the United States. This includes women currently being treated and women who have finished treatment.



Veterans to Careers and Villagers for Veterans.

How Will This Event Help The Local Community?

A: As often as we can, we try to help local charities. We used to support larger national organizations, but you can never know if that funding will support your neighbors or not. So,

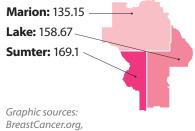
we help charities that help our community. For Angel Wigs, they are located right in The Villages and give a free wig to any woman going through chemotherapy, no matter where she lives. If they can make an appointment with the charity, they can get fitted for a wig. At the Community Medical Care Center, anyone who cannot afford a mammogram but needs one can get one for free in Leesburg thanks to the free mammogram voucher program. We can feel confident knowing we are saving the lives of people in our community by donating to that fund. Charlotte Carr, of Lady Lake, models an outfit during the 2022 Parady Financial Group Breast Cancer Fashion Show and Luncheon at the Brownwood Hotel & Spa.

How Does it Feel to Be a Part of Such a Generous Community?

A: It is the reason I started working here 10 years ago. I have been in event planning for a long time, but when I started working with Parady Financial, I was amazed at how much

philanthropy work we did. It is an incredible feeling, and we have a big corps of volunteers and clients who help us out. It such a nice feeling knowing that if someone is in need of help, they can get it. I can send out an email saying a local school needs supplies, or a food pantry needs restocking and boom — my lobby is filled with items. Whether it is collecting snacks in the summertime for student meal programs, or collecting coats and shoes in the winter months for children in need, there are probably 100 events we do every year to support our community. The percentage of new annual cancer cases breast cancer accounts for worldwide, making it the most common cancer in the world.

TRI-COUNTY BREAST CANCER RATES PER 100,000 WOMEN



Cancer.gov, Centers for Disease Control and Prevention, Florida Department of Health,

